



Interview questions for writing supporter profiles

Writing a profile of a volunteer, donor or other supporter? Start by conducting a short interview and asking these questions to unearth a good story.

- When did you get involved with this organization?
- What attracted you to the cause?
- What attracted you to this organization in particular?
- What are your activities and what do they involve?
- What motivates you to stay involved?
- In your opinion, what is the most important work that this organization does?
- Why do you volunteer/donate?
- Of what contribution or achievement are you most proud?
- What do you hope the organization will achieve in the near future? In the long term?
- Does anyone in your life play a role in supporting your involvement? In providing inspiration?
- Do you have an anecdote about this cause/organization that really moved you?
- What other organizations or causes do you support?
- Do you have a message to share?